

QUICKBOOKS ADVISORY SERVICES

Maximize Your Financial Capabilities



APEX
CPAs & CONSULTANTS, INC.

Maximize Your Financial Capabilities



IT'S CLEAR TO US . . .

It's your business. And like most business owners, you have invested your time, money and energy into the growth of your business. You are committed to success. But with this commitment comes a high level of expectation you have for the people and systems you rely upon.

Whether you are starting a new business or replacing your existing accounting system, we understand this expectation and offer the services you need to make the transition both cost effective and time efficient.

THE RIGHT COMBINATION

QuickBooks and QuickBooks Pro by Intuit provide a variety of financial and business management capabilities. We understand QuickBooks and how it can interact with your existing system. Together, this combination enables you to increase productivity and efficiency in the management of your business finances.

TIMING IS EVERYTHING

In today's competitive business environment, proper timing is critical. That is why obtaining professional guidance during the beginning stages of any change to a financial management program helps by:

- Saving you valuable downtime
- Helping ensure timely implementation
- Increasing productivity

CONSULTING SERVICES

Planning is critical to the effective use of information systems. Whether considering automated applications for the first time or upgrading an existing system, you can count on us for help with:

- Accounting system analysis, selection, implementation and setup
- Design and implementation of comprehensive training programs
- Management advisory services

SUPPORT SERVICES

Our qualified team of QuickBooks and QuickBooks Pro advisors can design a support program to fit your immediate or long-term needs. Whether your priority is convenience or accessibility, you benefit with our:

- Onsite, customized or instructor-led training
- Individual or group training sessions
- Introductory and advanced instruction
- Phone or e-mail consultation
- Interactive QuickBooks seminars

ACCOUNTING SERVICES

Our firm's foundation was built on providing traditional accounting, auditing and tax services. Years of experience enable us to help guide you through today's everchanging business environment.

Contact us for help with:

- Onsite or offsite accounting processing
- Accounting, policy/procedure reviews
- Audit, compilation or review of financial statements
- Bookkeeping assistance
- Payroll processing and payroll taxes
- Tax planning and preparation
- Cash flow and other forecasts and projections

CUSTOMIZED SERVICES

Every business is unique. Therefore, it is important to set up QuickBooks for your specific industry, business needs and goals. We can help with:

- Setting up QuickBooks to your industry specifications
- Customizing forms or reports
- Establishing tracking and profitability measurements

WE ARE HERE FOR YOU

A clear understanding of accounting is necessary to truly maximize the capabilities of QuickBooks and QuickBooks Pro. As CPAs and financial consultants, we understand the crossroad where business and technology meet.

CAN OUR ADVISORS FOR QUICKBOOKS AND QUICKBOOKS PRO HELP YOU?

In today's hectic business environment, business owners are often consumed with the demands of managing the business. This can make it difficult to commit the time required to learn how to use QuickBooks and QuickBooks Pro as an integrated management tool.

TO DETERMINE IF YOU NEED HELP MAXIMIZING YOUR QUICKBOOKS PERFORMANCE, ASK YOURSELF THE FOLLOWING QUESTIONS:

- Do you want to set up QuickBooks the best way to avoid costly errors?
- Do you want to learn how to capture the power of QuickBooks to benefit your business?
- Are you looking for cost-effective solutions to enhance performance and productivity?
- Are you seeking technical expertise coupled with personal attention you deserve?
- Would you like local support-someone who is familiar with your business community?

QuickBooks or QuickBooks Pro is simply a tool you can use to enhance your business success. When combined with our knowledge and understanding, it becomes a management necessity. We welcome your questions and inquiries regarding our QuickBooks Advisory Services.



OUR KNOWLEDGE IS AS BROAD AS THE NATION-AND THE WORLD

As a Certified QuickBooks ProAdvisor, we reinforce our commitment to providing excellent QuickBooks support by successfully obtaining advanced training in the key areas of QuickBooks on an annual basis. Our accounting knowledge, combined with certified expertise in QuickBooks and small business consulting, makes us a powerful partner on your team!

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